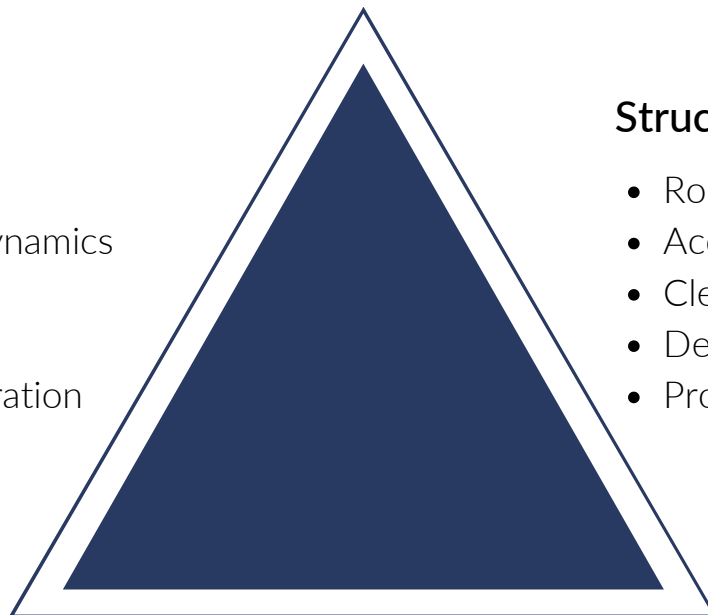


THE PURPOSE CULTURE

Culture = People + Structure + Strategy

People:

- Self-Mastery
- Interpersonal dynamics
- Relationships
- Communication
- Trust + Collaboration



Structure:

- Roles + Responsibilities
- Accountability
- Clear expectations
- Deliverables
- Processess

Strategy:

- Mission/Vision
- Goals + Objectives
- Alignment
- Inspirational